

Through the pilot project *Cork Territories*, co-funded:



ACTIONS TAKEN YEAR 2011

PUBLICATION OF INFORMATION AND PROMOTIONAL MATERIAL

As part of the *RETECORK, European Network of Cork-Producing Territories, an instrument for sustainable development in rural areas* project, which ended on 31 January 2011 and received the collaboration of the Fundación Biodiversidad, we have worked on the design and publication of new RETECORK material and of the campaigns that are currently running.

Thanks to the project *Cork-Producing Territories. Cork and Cork-producing landscape as a base for sustainable development in rural areas*, jointly funded by the Ministry of the Environment and Rural and Maritime Environment and the FEADER, we have also prepared graphic material for the Network.

1. Redesign of the website www.retecork.org



2. Edition of themes dossiers aimed at the media and others

3. Catalogue Cork, source of life



4. Material for the promotion campaign for cork closed wines:

- a. Bookmarks
- b. Good practice manual for the campaign

5. Promotional material for the recycling campaign:

- a. Informative postcards
- b. Good practice manual for the campaign

6. Travelling exhibition *Cork Landscape. Mediterranean. Miscellaneous.*



7. Catalogue of the exhibition *Cork Landscape. Mediterranean. Miscellaneous.*

8. Brochure of the exhibition *Cork Landscape. Mediterranean. Miscellaneous.*



9. Bank of photographic images of cork-producing areas and museums and interpretation centres related to cork in Spain.