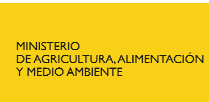


Through the pilot project *Cork Territories*, co-funded:



ACTIONS TAKEN YEAR 2011

TECHNICAL MEETINGS, PRESENTATIONS AND CAMPAIGNS

RETECORK has been in contact and collaborated with companies and associations of a very diverse nature such as the European Network of Wine Cities - RECEVIN, the Denomination of Origin Ribera del Guadiana, the University of Extremadura and the shopping area group, Miquel Alimentació. Most of these contacts have led to a working relationship and these companies' commitment to cork.

We would also highlight the organisation and participation of the Network at trade fairs, courses, conferences and so on, both nationally and internationally, which have given good results in terms of awareness in the mass media.

During 2011, we continued sponsoring campaigns for promoting wine closed with cork stoppers and recycling cork stoppers, as well as developing diverse studies and reports, all through the pilot scheme *Cork Territories*, jointly funded by the Ministry of the Environment and Rural and Maritime Environment and the FEADER.

Associations and businesses

- ANDI Sabadell e Cork2000
- Institut Català del Suro
- D.O. Empordà
- Associació Catalana de Sumillers
- *Workshop* Plan estratégico de sostenibilidad para el sector corchero catalán
- RECEVIN, Red Europea de Ciudades del Vino
- D.O. Ribera del Guadiana
- *Wineries for climate protection*
- Universidad de Extremadura
- Euronatura
- European Forest Institute
- Asociación Madrileña de Sumilleres
- IPROCOR, Instituto del Corcho, la Madera y el Carbón Vegetal
- Miquel Alimentació
- Proyecto Corchacção



Speeches, seminars and exhibitions

- Jornadas de Valorización de las Montañas del Pirineo
- Taller sensorial sobre corcho
- 18ª edición de ENOMAQ, el Salón Internacional de Maquinaria y Equipos para Bodegas y del Embotellado
- Fòrum Gastronòmic Girona
- Radio Canal Extremadura
- 3ª Conferência Internacional do Montado e da Cortiça celebrada em Vendas Novas
- *Workshop CorkLab*



- Iternatura Comunicación
- Inauguración de la exposición *Paisaje Corchero. Mediterráneo. Diverso.* en el Museo de Identidad del Corcho de San Vicente de Alcántara



- Inauguración de la exposición *Paisaje Corchero. Mediterráneo. Diverso.* en Madrid



- Mesa redonda *El Alcornocal, bosque mediterráneo: singularidad y potencialidades* en Madrid



- IV Jornadas Técnicas del Parque Natural de Los Alcornocales



- Programa Foro Regional de Biodiversidad

- Conferencia *La contribución de la industria corchera en el desarrollo industrial de España*



- II Jornadas *El Empordà, el paisaje como activo económico* con una ponencia de presentación de iniciativas socioeconómicas en el medio natural



- Grupo RBA, especial La Vanguardia
- Inauguración de la exposición fotográfica *Paisaje Corchero. Mediterráneo. Diverso.* en Calonge



- Fundació Promediterrània



- 1º Encuentro Anual de REDECOR – Rede Tematica do Sobreiro e da Cortiça

Studies and reports

Through the grant awarded by the National Rural Network, the following studies and reports were drawn up during 2011:

- **Socio-economic diagnosis of the municipalities participating in the project.**
- **Inventory of Cork-Producing Natural Open Spaces (second phase).**
- **Inventory of museums and interpretation centres related to the cork sector.**
- **Analysis of the European and national operators and of the products they offer in cork-producing or similar territories.**
- **Inventory of companies and craftsmen who produce cork articles other than stoppers.**

Campaigns

RETECORK promotes two campaigns for the appreciation of cork under the titles *Always cork closed wines* and *RECICORK, natural recycling*. Given the nature of the campaigns, they can be promoted by large variety of agents, such as the administration, restaurant groups, hostelry establishments, shopkeeper associations, social associations, businesses in the wine producing sector, etc. The differentiation is in the degree of adaptation of the initial outline of the campaign to the specific needs and objectives of each organisation interested in promoting cork and its recycling. Each of the campaigns has a good practice guide as well as support material for its implementation.

- **Municipios de Cádiz (Andalucía)**
- **Fòrum Gastronòmic (Girona, Catalunya)**
- **Centro Comercial Ruta de la Plata (Cáceres, Extremadura)**
- **12º Salón del Vino y de la Aceituna de Almendralejo**
- **Feira Internacional da Cortiça – FICOR en Coruche (Portugal)**
- **Feira Llagostera Gira el Consum**
- **Jornada Vinos de Tramuntana**

